# THE GRIFFIN GAZETTE

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**Breaking News** 

# **NOVELA. LAUNCHING IN MAY 2025**

Griffin Foods Ltd is pleased to announce the latest addition to our product portfolio – **The Novela range.** Crafted to elevate beverages and desserts, Novela offers a premium selection of artisan powders, sauces, and toppings. Designed with excellence in mind, Novela brings enhanced taste, refined texture, and the perfect finishing touch to every creation.

## THE RANGE CREDENTIALS

#### Free from Nasties

Made with sugar and free from nasties! (artificial flavours and sweeteners)

#### **Award Winning range**

The Mango Beverage Sauce won a Great Taste Award for it's premium colour, taste and texture.

#### **Nut Free**

An entirely nut-free range and nut-free nut flavours!



Natural Flavours

Made with all natural flavours.



#### **High Natural Fruit Content**

The Novela Beverage Sauces contain over 40% Natural fruit Content.

## 1. BEVERAGE SAUCES (6 X 1L)



## **Our Offerings:**

- Mango
- Strawberry
- Blueberry
- Raspberry
- Salted Caramel
- Dark Chocolate

## 2. DESSERT SAUCES (12 X 500G)





## Our Offerings:

- Belgian Chocolate
- Strawberry
- Lemon
- Raspberry
- Salted Caramel
- Dark Sweet Cherry

### **Application Potential for Beverage Sauces**

- Milk shakes
- Coloured & falavoured creams
- FrappesFruit Coolers
- Increase visual effects



## Application Potential for Dessert Sauces

- Desserts
- Coffee & Hot Chocolates
- Baked Goods
- Milk Shakes





# 3. DAIRY FRAPPE POWDER (12 X 1KG)

The secret to a great frappe is the mouthfeel: that and a great taste, of course. And Novela nail it on both counts with 100% natural ingredients and the skill of true craftsmen and women. The result is a taste that compliments and enhances and never overpowers.

PALLET QUANTITIES	CASES	CASE FORMAT	LAYER
Dessert Sauces	90	12 x 500g	6 x 15
Beverage Sauces	80	6 x 1L	5 x 16
Dairy Frappe Powder	49	12 x 1kg	7 x 7



## **PLEASE NOTE:**

The ingredients you see above are not an exhaustive list so if you don't see what you are looking for please ask your contact in Griffin Foods and we will make every effort to facilitate your needs. We try to ensure that most of our range is ex stock but please give us as much notice as possible when you place your order with us.







